

a passion to inspire

craft

FEATURING  
THE NEW  
CRAFT GREY



## natural, inspired, warmth

Craft is inspired by hand-crafted, simple country wares made by generations of potters over hundreds of years. The range embodies the beauty of rich, lustrous glazes applied by hand, and celebrates chance effects and reactions which occur naturally in the kiln. The gem-like glazes married to simple forms and shapes produce a unique and individual appearance, giving Craft a rustic "joie de vivre."







## design influence

Andrew Klimecki, Head of Design and Product Innovation for Steelite International says "We took inspiration from the local area and the simply country wares made by generations of potters. Craft provides a simple but distinctive platform for the chef to display their creative flair and skill."

## Winner of the 2012 StarChefs.com International Chefs Congress "Tabletop Innovator Award"

The 2012 StarChefs.com Innovator Awards recognize companies that offer a product that is innovative in it's mission or design, and instrumental in helping chefs or culinary professionals succeed in their endeavors.



# performance craft grey NEW



Craft Grey is a new introduction for 2013. It has been specifically developed to enhance the color values and tones of food to make dishes even more appealing and perceptibly more flavourful and is inspired by natural occurring textures. The rich neutral color provides a deep contrasting platform, which works as a natural base to bring out the best in quality food presentation. Each piece of Craft Grey is individually hand decorated, so no two pieces will be the same. Further magic happens in the kiln as the glaze reacts to produce beautiful and random textured effects. Craft Grey works beautifully on its own, or can be co-ordinated with any of the complementary colors in the Craft range.

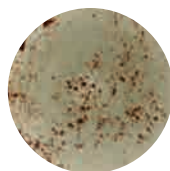
**NEW** craft grey



1154 Grey



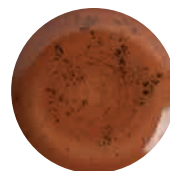
1130 Blue



1131 Green



1132 Brown



1133 Terracotta



# craft grey NEW



11540550 Rectangle One 10 <sup>5</sup>/<sub>8</sub>" x 6 <sup>1</sup>/<sub>2</sub>"  
 11540551 Rectangle Two 13 <sup>1</sup>/<sub>2</sub>" x 10 <sup>5</sup>/<sub>8</sub>"  
 11540556 Rectangle Three 13 <sup>1</sup>/<sub>2</sub>" x 7 <sup>1</sup>/<sub>2</sub>"  
 11540552 Rectangle Four 14 <sup>1</sup>/<sub>2</sub>" x 6 <sup>1</sup>/<sub>2</sub>"  
 11540553 Square One 10 <sup>5</sup>/<sub>8</sub>"



11540565 Coupe Plate 11 <sup>3</sup>/<sub>4</sub>"  
 11540566 Coupe Plate 10"  
 11540567 Coupe Plate 8"  
 11540568 Coupe Plate 6"



11540501 FreeStyle Plate 14 <sup>5</sup>/<sub>8</sub>"



11540520 FreeStyle Plate 12"  
 11540521 FreeStyle Plate 10"  
 11540522 FreeStyle Plate 6"



11540569 Coupe Bowl 10" (38 oz)  
 11540570 Coupe Bowl 8 <sup>1</sup>/<sub>2</sub>" (27 oz)  
 11540571 Coupe Bowl 5" (4 oz)



11540523 FreeStyle Bowl 11" (32 oz)



11540524 FreeStyle Bowl 7" (14 <sup>1</sup>/<sub>2</sub> oz)  
 11540525 FreeStyle Bowl 5" (4 oz)



11540242 Mandarin Bowl 5" (16 oz)



11540372 Nouveau Bowl 10 <sup>3</sup>/<sub>4</sub>" (15 oz)

<sup>4</sup> Denotes items only available in 1132 Brown and 1154 Grey

All products are subject to availability. For further details of items available in each pattern please refer to the latest price list or contact your customer service representative

NEW

craft grey

performance



11540150 Low Cup (16 oz)  
11540225<sup>3</sup> Soup Stand Double Well Slimline 6 1/2"  
11540152 Low Cup (12 oz)  
11540189 Low Cup (8 oz)  
11540158<sup>3</sup> Saucer Double Well Large 5 3/4"  
11540190 Low Cup (3 oz)  
11540165<sup>3</sup> Saucer Double Well Small 4 5/8"



11540188 Cup Stacking (10 oz)  
11540217 Cup Stacking (7 oz)  
11540158<sup>3</sup> Saucer Double Well Large 5 3/4"  
11540234 Cup Stacking (3 1/2 oz)  
11540165<sup>3</sup> Saucer Double Well Small 4 5/8"



11540592 Quench Mug (10 oz)



11540367<sup>3</sup> Club Teapot (15 oz)



11540387<sup>3</sup> Club Jug (5 oz)



11540379<sup>3</sup> Sugar/Bouillon (8 oz)



11540283<sup>3</sup> Decanter 0.6 litre (1 pint)



11540841<sup>3</sup> Salt  
11540842<sup>3</sup> Pepper



11540840<sup>3</sup> Bud vase



11540614<sup>3</sup> Pizza Plate 12 1/2"



11540575 Taster Dip 2 1/2" x 2 1/2" (1 3/4 oz)



11540557 Pourer (3 oz)

All products are subject to availability. For further details of items available in each pattern please refer to the latest price list or contact your customer service representative

<sup>3</sup> Denotes items only available in 1132 Brown and 1154 Grey

# performance craft



0550 Rectangle One 10  $\frac{5}{8}$ " x 6  $\frac{1}{2}$ "  
 0551 Rectangle Two 13  $\frac{1}{2}$ " x 10  $\frac{5}{8}$ "  
 0556 Rectangle Three 13  $\frac{1}{2}$ " x 7  $\frac{1}{2}$ "  
 0552 Rectangle Four 14  $\frac{1}{2}$ " x 6  $\frac{1}{2}$ "  
 0553 Square One 10  $\frac{5}{8}$ "



0565 Coupe Plate 11  $\frac{3}{4}$ "  
 0566 Coupe Plate 10"  
 0567 Coupe Plate 8"  
 0568 Coupe Plate 6"



0501 FreeStyle Plate 14  $\frac{5}{8}$ "



0520 FreeStyle Plate 12"  
 0521 FreeStyle Plate 10"  
 0522 FreeStyle Plate 6"



0569 Coupe Bowl 10" (38 oz)  
 0570 Coupe Bowl 8  $\frac{1}{2}$ " (27 oz)  
 0571 Coupe Bowl 5" (4 oz)



0523 FreeStyle Bowl 11" (32 oz)



0524 FreeStyle Bowl 7" (14  $\frac{1}{2}$  oz)  
 0525 FreeStyle Bowl 5" (4 oz)



0242 Mandarin Bowl 5" (16 oz)



0372 Nouveau Bowl 10  $\frac{3}{4}$ " (15 oz)



0337<sup>3</sup> Casserole (104 oz)  
 0338<sup>3</sup> Casserole Lid  
 Available in 1132 Brown Only



B828<sup>2</sup> Casserole Base (15 oz)  
 0829<sup>2</sup> Lid for Casserole (B828)  
 Available in 1131 Green Only

All products are subject to availability. For further details of items available in each pattern please refer to the latest price list or contact your customer service representative





0150 Low Cup (16 oz)  
 0225<sup>3</sup> Soup Stand Double Well Slimline 6 1/2"  
 0152 Low Cup (12 oz)  
 0189 Low Cup (8 oz)  
 0158<sup>3</sup> Saucer Double Well Large 5 3/4"  
 0190 Low Cup (3 oz)  
 0165<sup>3</sup> Saucer Double Well Small 4 5/8"



0188 Cup Stacking (10 oz)  
 0217 Cup Stacking (7 oz)  
 0158<sup>3</sup> Saucer Double Well Large 5 3/4"  
 0234 Cup Stacking (3 1/2 oz)  
 0165<sup>3</sup> Saucer Double Well Small 4 5/8"



0592 Quench Mug (10 oz)



0367<sup>3</sup> Club Teapot (15 oz)



0387<sup>3</sup> Club Jug (5 oz)



0379<sup>3</sup> Sugar/Bouillon (8 oz)



0283<sup>3</sup> Decanter 0.6 litre (1 pint)



0841<sup>3</sup> Salt  
 0842<sup>3</sup> Pepper



0840<sup>3</sup> Bud vase



0557 Pourer (3 oz)



0575 Taster Dip 2 1/2" x 2 1/2" (1 3/4 oz)

Also available  
 0614<sup>3</sup> Pizza Plate 12 1/2"



## who we are

Steelite International is a world leading manufacturer and supplier of tabletop products, servicing over 120 countries with solutions in china, metal and glass. We are committed to offering the best in technology and design, while minimizing our effect on the environment. Our stability and reputation in the industry has provided us with both a diverse client list, and a comprehensive channel of operations.

### MANUFACTURING

Whether you are seeking cost savings and practicality or conceptual aesthetics, Steelite International will exceed your expectations with our selection of products.

Ultimate care and attention is given throughout our manufacturing processes with:

- The quality and blending of raw materials
- Sophisticated robot technology for maximum efficiency
- State of the art kilns
- Time honored skills of a dedicated workforce

All to produce innovative, high quality, hard-wearing products effective in the most demanding environments.

### MADE FOR LIFE

The Steelite International Lifetime Edge-Chip Warranty is your assurance that all Performance and Distinction products manufactured in our UK factory are fit for purpose. This commitment to quality excellence ultimately results in product that you will replace less often – great for your kitchen, great for your long term costs and great for the environment.

### ENVIRONMENTAL POLICY

Steelite International is continually monitoring, developing and improving its procedures to create minimum impact on the community and environment, while ensuring maximum efficiency and cost savings for the future sustainability of the business.

- ISO 14001:2004 Environmental Management Standard (EMS) Certified
- Member of The Green Organisation – A global force dedicated to the promotion of environmental sustainability
- Winner of the 2010 Green Apple Award for environmental best practice by The Green Organisation

**WE ONLY HAVE ONE EARTH- LET'S TAKE CARE OF IT**





### A TRULY GLOBAL ENTERPRISE

In addition to worldwide geographical coverage spanning over 120 countries, Steelite International dominates nearly every industry sector. From commercial catering, to the leisure and hospitality markets, Steelite offers a unique solution for every venue. Our core brands, 'Distinction' and 'Performance' are complemented by collections from specialist partners including...

- Anfora
- Bormioli Rocco
- Catherine Hurand
- Creations
- Crucial Detail
- La Tavola
- Laguiole
- Narumi
- Pillivuyt
- Rona
- Roselli Design
- Rene Ozorio
- Trudeau
- Varick
- Worthy, Noble & Kent

### WE ARE PROUD CORPORATE SPONSORS OF THE FOLLOWING ORGANIZATIONS AND/OR EVENTS

- Johnson and Wales University
- The Culinary Institute of America
- Cheers Beverage Conference
- StarChefs International Chefs Congress
- Veggie U
- Culinary Vegetable Institute
- StarChefs Rising Stars
- North American Sommelier Association
- VIBE Conference (Very Important Beverage Executives)
- Pennsylvania College of Technology - Culinary Arts





**steelite**  
INTERNATIONAL

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